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DIEM

Egypt is home to one of the world's richest Cultural Heritages.

So why is unlocking its potential still such a challenge?

These are the key insights from DIEM's first stakeholder workshop in Egypt, where heritage professionals, academics and policymakers explored how education, governance and innovation can shape the future of cultural heritage.

LET'S LOOK AT THE FINDINGS



The challenge isn't only conservation.

Heritage needs better governance.

STRONGER COORDINATION

CLEARER REGULATIONS

DEDICATED HERITAGE INSTITUTIONS

Participants highlighted that fragmented governance and inconsistent implementation remain major barriers to heritage protection.

Findings emerged from DIEM's first stakeholder workshop in Egypt.

Education and practice are still disconnected.

UNIVERSITY

PROFESSIONAL WORLD

SKILLS GAP

Future professionals need interdisciplinary education, professional certification, and updated curricula, rather than traditional academic pathways alone.

Findings emerged from DIEM's first stakeholder workshop in Egypt.

The heritage sector needs new skills.

- Giving historic buildings new life
- Managing heritage sites
- Digital heritage & AI
- Communicating heritage
- Planning conservation for the future

Tomorrow's professionals will need multidisciplinary competencies that combine conservation, technology and management.

Findings emerged from DIEM's first stakeholder workshop in Egypt.

The heritage sector needs new skills.

TODAY	TOMORROW
Heritage is often perceived as a **cost**.	Heritage becomes: ○ **jobs** ○ local **development** ○ cultural **activities** ○ sustainable **growth**

Findings emerged from DIEM's first stakeholder workshop in Egypt.

One conclusion stood out.

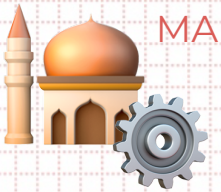
Heritage management is becoming a profession in its own right.



CONSERVATION



VISITOR SERVICES



SITE MANAGEMENT



TOURISM INFRASTRUCTURE

Effective heritage management requires professionals able to connect conservation, tourism and local development.

Findings emerged from DIEM's first stakeholder workshop in Egypt.

What happens next?

The ***insights*** collected in Egypt contributes to the co-design of DIEM ***training*** programmes that strengthen heritage ***governance***, professional ***skills*** and sustainable ***development*** across the Mediterranean.

Follow DIEM's journey on our website

interregnextmed.eu/project-page/diem/about/