# WHAT'S DIEM?

DIEM (Developing Inclusive Education in the Mediterranean) is a transnational project funded by the **Interreg NEXT MED** Programme that aims to improve access to inclusive and high-quality **education** in the Mediterranean region. The project focuses on the Cultural Heritage sector, addressing the gap between education and **labour market** needs. It brings together universities, public institutions, and local communities to develop a **shared** training system and strengthen **skills**, employability, and social inclusion. Through innovative tools such as digital learning platforms, training programmes, and **community-based** activities, DIEM supports young people and vulnerable groups in gaining the **competencies** needed to access job opportunities.

## PROJECT VISION

- REDUCE THE MISMATCH BETWEEN EDUCATION AND LABOUR MARKET NEEDS IN THE CH SECTOR
- PROMOTE SOCIAL AND ECONOMIC INCLUSION
- STRENGTHEN PROFESSIONAL AND MANAGERIAL SKILLS
- FOSTER COOPERATION AMONG MEDITERRANEAN COUNTRIES
- DEVELOP INNOVATIVE AND REPLICABLE EDUCATION MODELS

Education and training

A MORE SOCIAL AND INCLUSIVE MEDITERRANEAN

**2.8**M€ PROJECT BUDGET

**89**% EU CONTRIBUTION

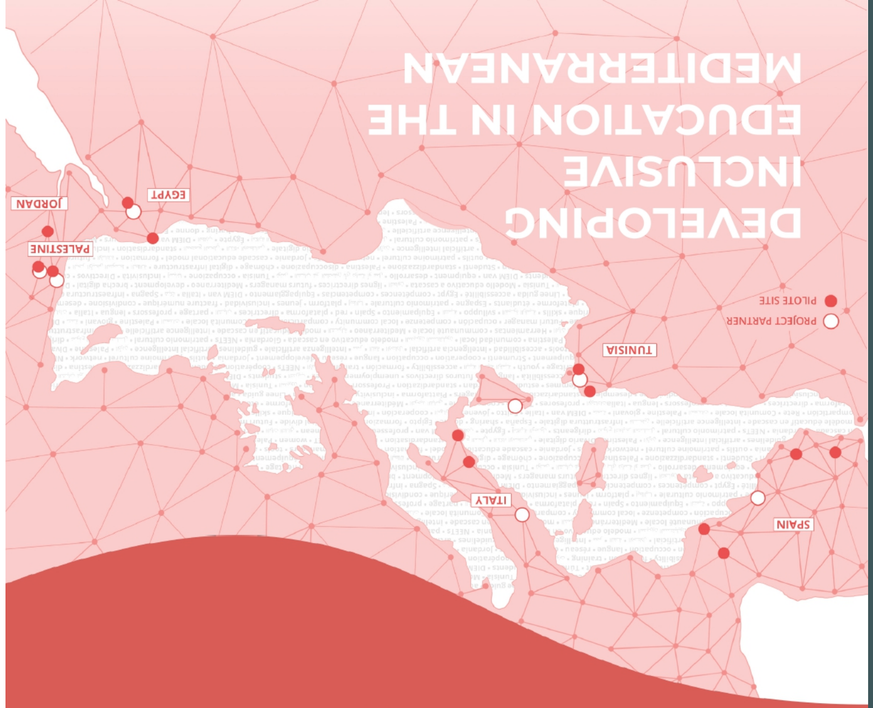
DIEM is co-funded by the Interreg NEXT MED Programme, which supports **cooperation** across Mediterranean countries to address shared challenges and promote sustainable, inclusive, and innovative **development**. The project is framed under Specific Objective 3.1 (RSO4.2), focusing on strengthening accessible **education** and training services, including distance and online learning, through more resilient infrastructures and coordinated **capacity building**.

**6** COUNTRIES

**7** CORE PARTNERS

10 ASSOCIATED PARTNERS

Interreg NEXT MED





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DIEM Interreg NEXT MED

DIEM Project


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# OBJECTIVES

DIEM is built around a set of interrelated objectives that address skills development across different professional profiles within the **Cultural Heritage** sector. A first priority is to strengthen the competences of CH managers and university professors, supporting them in adopting and promoting internationally recognized **standards** and principles and enabling them to act as multipliers within the project's **training** dynamics. At the same time, the project targets tertiary graduates by providing them with CH **management** and **finance-related skills** that can facilitate their entry into CH businesses and institutions, improving employability and supporting a more effective match between **education** and **labour market** needs. DIEM places a strong emphasis on inclusion by fostering technical and managerial skills among vulnerable and underrepresented groups - such as NEETs, socially excluded individuals, women, youth and unemployed people - especially in rural or less developed areas, with the aim of widening access to **opportunities** and strengthening local socio-economic development connected to Cultural Heritage.

# METHODOLOGY

DIEM adopts a transnational and multi-layered approach based on:

- HARMONISATION OF UNIVERSITY EDUCATION SYSTEMS AND CREDIT RECOGNITION
- DEVELOPMENT OF A SHARED DIGITAL TRAINING PLATFORM
- IMPLEMENTATION OF TRAINING OF TRAINERS (TOT) PROGRAMMES
- CASCADE TRAINING MODEL TO TRANSFER KNOWLEDGE ACROSS TARGET GROUPS
- COMMUNITY ENGAGEMENT THROUGH INNOVATIVE TOOLS SUCH AS PODCASTS AND MOBILEHUBS

## LEAD PARTNER

Sapienza University of Rome
ITALY

## PROJECT PARTNERS

MENO Foundation
ITALY

Tarmeem Center for the Training on the Preservation of Cultural and Natural Heritage
JORDAN

Institute of Heritage Restoration of the Polytechnic University of Valencia
SPAIN

Animed LLC
TUNISIA

Ain Shams University
EGYPT

An-Najah National University
PALESTINE

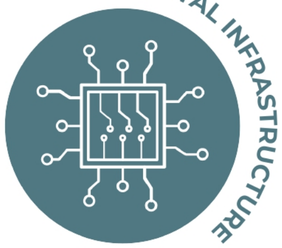
# LEGACY

- **International network among partners** to foster long-term cooperation beyond project completion and contribute to a more inclusive labour market in the Mediterranean cultural heritage (CH) sector.
- **Standardization of skills and procedures** to strengthen cooperation between organizations and enhance professionals' competitiveness at the international level.
- **Integrated management plans** (administrative, financial, and operational) to ensure the efficient management of pilot sites.
- **Quality assurance guidelines** for CH-oriented training, with a focus on improving accessibility for vulnerable groups.
- **Integrated toolkit** combining practical knowledge and emerging technologies to support current and future workers in overcoming barriers to knowledge and information exchange.
- **Technical equipment for partners** to sustain and further develop documentation, management, and communication activities beyond the project's duration.

# THE PARTNERSHIP

### CONNECTING LEARNING ACROSS BORDERS

A shared digital infrastructure is at the core of DIEM's approach. Through an online **platform**, participants can access training materials, engage in **learning activities**, and connect with a transnational network. This ensures flexible, accessible, and continuous learning beyond **geographical limitations**.

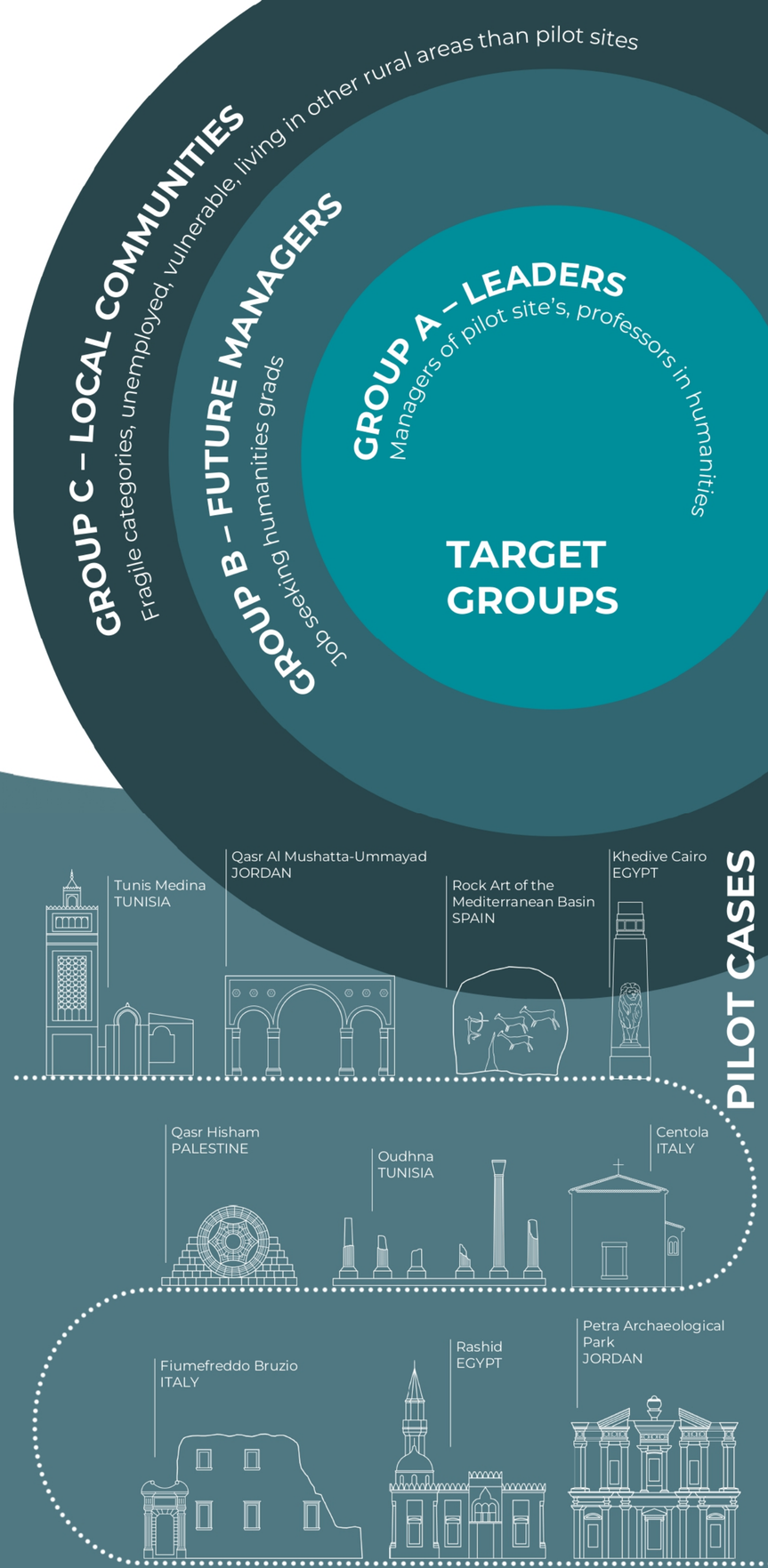






### BRINGING LEARNING TO COMMUNITIES

The DIEM Mobile Hub brings training directly to local communities. Through a dedicated **mobile unit**, the project reaches remote and underserved areas, delivering **on-site activities**, workshops, and engagement initiatives - ensuring that **learning opportunities** are **accessible** to all.




### LEARNING THAT MULTIPLIES

DIEM adopts a **cascade** training model to ensure scalability and **long-term impact**. Trained experts (GROUP A) transfer knowledge and skills to graduates, young people and local communities (GROUP B and C), creating a **multiplying effect** that extends learning across **communities** and countries.







### BREAKING LANGUAGE BARRIERS

To facilitate communication across diverse linguistic contexts, DIEM integrates AI-based **translation** tools. These tools support knowledge **exchange** among partners and participants, making training content more accessible and **inclusive**, and enabling effective collaboration across the **Mediterranean** region.