INTERNATIONAL TRAINING FOR TRAINERS (ToT) | GROUP A

Mediterranean Cultural Heritage: Common Ground and Driver for Inclusion and Development

THE PROGRAMME

The DIEM International Training of Trainers (ToT) Programme "Mediterranean Cultural Heritage: Common Ground and Driver for Inclusion and Development" is designed to strengthen knowledge, skills and capacity in the field of Cultural Heritage management, while promoting exchange and cooperation among professionals, researchers and institutions across the Mediterranean. The programme represents the first step of the **cascade training model**, one of the core pillars of the DIEM project.
To learn more, visit our website: https://www.interregnextmed.eu/projects/diem/

Phase 1 | Theoretical Online Training

The first phase involves **international experts** working in different areas of Cultural Heritage management, conservation, governance, communication and valorization. Participants will have the opportunity to learn directly from their **professional experience, methodologies, projects and case studies**, while exploring different approaches and challenges across Mediterranean and international contexts.

Phase 2 | Applied Online Training

The second phase, starting from January 2027, will build on the knowledge acquired during Phase 1 through a more practical and collaborative approach. Participants will work on the development of **management and communication strategies for Cultural Heritage sites**, applying the concepts and methodologies introduced during the theoretical sessions to concrete case studies and project activities.

Phase 3 – International Workshop in Jordan

The final phase will take the training from the online environment to the field. Selected participants will take part in an **international workshop in Jordan (spring 2027)**, where they will have the opportunity to apply the knowledge and tools acquired during the previous phases directly in relation to real Cultural Heritage sites.

Access to Phase 3 will be assessed during the course of the training activities, based on participants' engagement, completion of the required activities and overall participation in the programme.

PHASE 1 | Theoretical Online Training

Following the Kick-off Meeting on **29 September 2026**, Phase 1 of the DIEM International Training of Trainers Programme will begin.
Phase 1 consists of **10 online sessions of 2 hours each**, featuring international experts in the field of Cultural Heritage management. Through their lectures, participants will have the opportunity to learn directly from professionals and academics working in different contexts across the Mediterranean and beyond, and to hear about their professional experience, projects, methodologies and approaches to **Cultural Heritage management**. Each session will provide an opportunity not only to explore key topics related to Cultural Heritage, but also to gain insight into the experts' practical experience and professional practice.

PHASE 1 | SCHEDULE

Tuesday 29 September 2026 | 4-5 PM CEST

International Training of Trainers Kick off session

Tuesday 06 October 2026 | 4-6 PM CEST

Jehad Haron
World Heritage Management expert

World Heritage Management in the Mediterranean: Current and Future

Ghazi Gharairi
Ambassador to UNESCO & OIF, Cultural Heritage & Constitutional Law Expert

The UNESCO Convention on Protection of Cultural Heritage

Tuesday 13 October 2026 | 4-6 PM CEST

Yahya Alshawabkeh
Professor of Conservation Science at the Queen Rania Faculty of Tourism & Heritage at the Hashemite University

Documentation of Heritage Sites and Buildings

Hanadi Al Taher
Heritage Management Expert

SCHEP. A Strong Model for Sustainable Management and Development of Cultural Heritage

Tuesday 20 October 2026 | 4-6 PM CEST

Ahmed Amine Azouzi
Founder & Managing Director at Pencils Consulting and QLM Media

Making Heritage Matter: storytelling, audience engagement and learning

Benedetta Adembri
Archaeologist at Italian Ministry of Culture

The inscription of Villa Adriana at the UNESCO World Heritage List: An Experience of Preservation and Safeguard. Opportunities and Criticisms

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Tuesday 27 October 2026 | 4-6 PM CEST

Manar Mohammed Elkhial
Assistant Professor of Heritage Science at Ain Shams University, Faculty of Archaeology

Preventive Conservation in Practice: From Risk Assessment and Monitoring to Sustainable Care of Heritage

Shimaa Shaheen
Heritage Impact Assessment Specialist & Heritage Management Trainer at Tarek Waly Center for Architecture & Heritage

Heritage Impact Assessment

Tuesday 03 November 2026 | 4-6 PM CEST

Munther Jamhawi
Professor & Coordinator of the PhD Program in Science and Technology for Heritage Conservation and Management at University of Sharjah

Strategies and Challenges for the Protection of Jordan's Cultural Heritage

Heidi Shalaby
Professor of Urban Conservation and Rehabilitation at Zagazig University

Community participation and legal framework for CH sites

Tuesday 10 November 2026 | 4-6 PM CEST

Ahmed Rjoob
Assistant Deputy Minister at Ministry of Tourism and Antiquities, State of Palestine

From World Heritage Nomination to Site Management: Lessons from Palestinian Heritage Practice

Salvador Muñoz-Viñas
Professor at Universitat Politècnica de València

What is conservation?

Tuesday 17 November 2026 | 4-6 PM CEST

Soumaya Gharsallah
Heritage, museums, cultural strategies & projects consultant

Revitalizing and Managing Historic Centers: Tunisia, Morocco, and KSA

Mai Sadeq
External relations and fundraising expert at the Department of Refugee Affairs – Palestinian Liberation Organization

Safeguarding intangible cultural heritage (ICH) in the Palestinian context

Tuesday 24 November 2026 | 4-6 PM CEST

Akram M. A. Lilja
Associate Professor and Guest Researcher at Uppsala University

Living Heritage under Threat: Safeguarding Palestinian Traditions, Practices and History

Javier Ors Ausín
Director of Thematic Programs at World Monuments Fund

Places in a Conflict-Affected Context

Tuesday 01 December 2026 | 4-6 PM CEST

Simone Quilici
Director of the Colosseum Archaeological Park, Italian Ministry of Culture

From conservation to valorization: perspectives on archaeological cultural heritage governance

Jan Richarz
Architectural historian and conservation specialist at Aachen Cathedral, UNESCO World Heritage Site

The Aachen Cathedral, new challenges in cultural heritage management and preservation

Monday 07 December 2026 | 4-6 PM CEST

Céline Tasset
International Action & Finance Project Manager at Réseau des Grands Sites de France

The Grands Sites de France: Transforming Landscape Heritage into Sustainable, Shared Territorial Futures

Saleh Alnoaimat
Director of Wadi Rum Protected Area at ASEZA (Aqaba Special Economic Zone Authority), Wadi Rum Protected Area

Wadi Rum Protected Area World Heritage Site-UNESCO