Grant Contract n: A_T_1.2_0088

Building Competitive and Resilient Tourism Ecosystems

Date: 27/07/26, **Time**: 09.30-15.30

Location: Corallia premises (Building 2)

Kifissias Ave. 262, GR-14562 Kifisia, Greece

Time	Session Title
09.30-10.00	Arrival and Registration
10.00-10.15	Welcome and roundtable presentation
Challenges and Opportunities in the Tourism & Cultural & Creative industries (CCIs) sector	
10.15-10.30	CLUSTERATLAS4MED | CLUSTER for a dATa driven ruraL sustAinable touriSm for MEDiterranean SMEs
10.30-10.45	ReTour | Building Resilient SMEs in the Tourism Industry
10.45-11.00	CReSInMed | Competitiveness and Internationalisation of Rural Tourism SMEs in the Mediterranean
11.00-11.15	BRIDGESMEs | Boosting Resilience In five industrial ecosystems through adoption and Deployment of advanced technoloGiEs among SMEs
11.15-11.30	Coffee break
Accelerating tourism competitiveness	
11.30-13.00	Co-creation Space: The Rural Living Lab case study in the CLUSTERATLAS4MED project (group activity)
13.00-13.30	CCIs & Tourism: Stakeholder Dialogue on SME Innovation and Technology Adoption (group activity)
13.30-14.15	Lunch break
14.15-15.15	Innovation in Action: SME pitches
15.15-15.30	Synergies and next steps
15.30	**Closing remarks and end of event**