Interreg
NEXT MED

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Mediterranean
Multi-Programme
Mechanism

LAUNCH EVENT

Call for Capitalisation Projects on Sustainable Tourism

Coordinated call for proposals under the Mediterranean Multiprogramme Mechanism (MMM)

CATANIA (Italy)
Palazzo della Regione Siciliana,
Via Beato Bernardo, 5
1 July 2026
09.30 - 17.00

Draft agenda

REGIONE AUTÒNOMA
DE SARDIGNA
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DELLA SARDEGNA

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Objectives

The event aims to present the **Interreg NEXT MED Call for Capitalisation Projects on Sustainable Tourism,** worth **€8.2 million in European Union's contribution**. This initiative aims to foster the reuse and transfer of relevant results produced by 9 other Interreg programmes in the field of sustainable tourism. The call for proposals call is launched in the framework of the **Mediterranean Multiprogramme Mechanism (MMM)**, a major coordination initiative involving 10 Interreg programmes in the Mediterranean area to strengthen synergies and impact in the field of sustainable tourism. For more information on the MMM, please visit this page: https://www.interregnextmed.eu/discover-the-programme/mediterranean-multi-programme-mechanism/

During the event, participants will learn about the call's topics and key features, rules for participation, budget issues, etc. Particular attention will be paid **to how project proposals should identify, adapt, and reuse outputs produced by other programmes** in the context of the Interreg NEXT MED Programme priorities and eligible territories.

Agenda

09.00 - 09.30 **Registration of participants**

09.30 - 09.45 **Welcome addresses**

09.45 - 10.05 **Quiz: how much do you know about sustainable tourism?**

10.05 - 10.15 **Overview of Interreg NEXT MED Programme: mission and state of play**

10.15 - 10.25 **The Mediterranean Multiprogramme Mechanism (MMM) on Sustainable Tourism: vision and achievements**

10.25 - 11.15 **The call for capitalisation projects on sustainable tourism: thematic aspects**

- Terms of Reference
- Capitalisation approach
- Database of outputs

Questions and answers

11.15 – 11.45 Coffee break

11.45 - 12.30 **Getting inspired: presentation of selected outputs**

- Innovative and smart tourism products
- Tourism and the green transition
- Social dimension of tourism (employment and upskilling) and inclusive and accessible tourism
- Shared and strategic governance of the tourism offer

Questions and answers

12.30 - 13.30 **Main technical features of the call for proposals**

- Eligibility and participation rules
- Role of the associates
- Eligible costs
- Key evaluation criteria and evaluation process

Questions and answers

13.30 - 14.30 Lunch break

14.30 - 16.30 **Building a capitalisation project proposal**: **from needs and challenges to reuse of existing solutions**

- Interactive session supported by Interreg TESIM NEXT

16.30 - 17.00 **Overview of upcoming capitalisation calls on sustainable tourism from other MMM Programmes**

17.00 **End of the event**