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EU MedBridge



Let's be constructive!



Media Connect is a network of young media practitioners, aimed at empowering a new generation of journalists across the Middle East, North Africa and the Gulf.

Established by EU MedBridge, the regional communication programme of the European Commission's DG MENA, the network offers a space to connect, build skills through training and collaboration, and produce impactful content on key EU topics, bridging cultures and amplifying diverse voices.

With a strong focus on constructive journalism, it promotes solutions-based storytelling, while supporting the wellbeing of young journalists.



Objective

- ◆ Equip journalism students and early-career journalists with hands-on editorial production skills, while fostering peer learning and cross-border collaboration.
- ◆ Build a strong regional community while strengthening capacities in constructive journalism.
- ◆ Increase awareness and understanding of the European Union among regional audiences, including through events, press trips and access to EU resources.



Role

- ◆ Produce high-quality, independent content that resonates with audiences and foster dialogue between Europe and its wider Mediterranean partners.
- ◆ Create content that explains the EU policies and actions across the region, and highlights EU-funded opportunities available to citizens.
- ◆ Attend and contribute to covering EU events in partner countries, in Brussels and beyond.

Activities

Throughout the year, Media Connectors carry out a range of activities across the region.

The network's two flagship events are:

- ❖ **StoryLab CONNECT**, thematic editorial workshops focused on collaborative multimedia storytelling,
- ❖ **Newsroom CONNECT**, a cross-country editorial hackathon that brings together the network in a virtual newsroom to produce quality content simultaneously from multiple locations.

Members also lead local media initiatives and, once trained, provide journalism trainings and contribute to EU events through media coverage and editorial content.

