



Call for External Service Provider

Production of an Introductory Video for the YIELD Project

1. Background

The YIELD Project – Youth Innovators Entrepreneurship Launchpad for Deep Tech is a transnational cooperation project funded by the European Union under the Interreg NEXT MED Programme.

The project supports aspiring young entrepreneurs through training, mentoring, cross-border cooperation, and regional missions, with the long-term objective of supporting the establishment of new micro-businesses in leading-edge technology fields.

Jordan University of Science and Technology (JUST) seeks to contract an external service provider to produce a professional introductory video for communication, dissemination, and visibility purposes.

2. Objective of the Assignment

The objective of this assignment is to produce a high-quality, engaging 3-minute introductory video that:

- Presents the YIELD project, its objectives, activities, and impact
- Highlights the cross-border nature of the partnership
- Ensures full compliance with Interreg NEXT MED and EU visibility requirements
- Is suitable for use on websites, social media, events, and presentations

3. Scope of Work

The selected service provider will be responsible for:

- Reviewing and implementing the approved on-screen text storyboard provided by the YIELD partnership
- Developing the visual concept, animation, and graphic design
- Integrating partner logos, EU emblem, and Interreg NEXT MED branding in line with official guidelines
- Editing and post-production of the video
- Delivering the final video in required formats

4. Key Deliverables

The expected deliverables include:

1. One (1) introductory video, duration 3 minutes
2. Final version in Full HD (1920×1080) format
3. Web-optimized version suitable for online platforms
4. Editable project file
5. At least one round of revisions included

5. Technical & Content Requirements

- Compliance with Interreg NEXT MED Communication and Visibility Guidelines
- Clear display of:
 - ✓ EU emblem
 - ✓ Interreg NEXT MED logo

The project is carried out with the financial assistance of the European Union under the Interreg NEXT MED Programme.

- ✓ Funding acknowledgement text
- Balanced visibility of all project partners
- Professional motion graphics and transitions
- Royalty-free music and visual assets

6. Target Audience

- Young entrepreneurs and innovators
- Academic and research institutions
- Innovation ecosystems and business support organizations
- Policymakers and project stakeholders
- General public

7. Duration of the Assignment

The assignment is expected to be completed within **2 weeks** from the contract signing date.

8. Eligibility & Experience

Interested service providers should demonstrate:

- Proven experience in producing institutional, EU-funded, or international project videos
- Experience with EU visibility and branding requirements
- Availability to deliver within the required timeframe

9. Submission Requirements

Interested bidders are requested to submit:

1. A short technical proposal describing the approach and methodology
2. A financial offer (EUR/JOD)
3. Portfolio or links to similar video productions
4. Company profile and relevant experience

10. Evaluation Criteria

Offers will be evaluated based on:

- Technical quality and proposed approach
- Relevant experience and portfolio
- Price and value for money
- Compliance with requirements

11. Submission Deadline

Proposals must be submitted no later than: January 15, 2026

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