



Interreg



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NEXT MED

CReSInMed



Competitiveness and Internationalisation of Rural Tourism SMEs in the Mediterranean Public Event - Kick Off Meeting



“Rural Tourism in the Mediterranean: Policy Visions and Development Strategies and Synergies”

24 March 2026 h. 15:00 -18:00

Palazzo Regio - Via Palazzo, 1 09124 Cagliari

AGENDA



Live streaming on Zoom: ID 859 7553 7827

15:00 - 15:30 Welcome & Opening remarks

Welcome by Lead Partner – Interforum srl.

Institutional interventions/greetings:

-  Mr. Massimo Zedda - Mayor of Municipality of the Metropolitan City of Cagliari
-  Ms. Giovanna Medde - Director General, Managing Authority of the Interreg NEXT MED Programme
-  Mr. Antonello Chessa - Head of the Operational and Authorizing Unit, Managing Authority of the Interreg NEXT MED Programme

15:30 - 16:00 Presentation of CReSInMed project

The lead partner - Interforum Srl - and one project partner will present the project and its strategic aspects for cooperation in the Mediterranean.

16:00 - 17:30 Round table

- Mr. Franco Cuccureddu - Councillor for Tourism, Crafts and Trade - Autonomous Region of Sardinia
- Mr. Francesco Agus - Councillor for Agriculture and Agro-Pastoral Reform
- Ms. Nicoletta Piras - Director of the Sulcis Iglesiente Capoterra e Campidano di Cagliari Local Action Group (GAL)
- Mr. Cristiano Erriu - Secretary General of the Cagliari-Oristano Chamber of Commerce
- Mr. Giovanni Loi - President of AGCI Sardegna

Interventions from Partners Project

17:30 - 18:00 Closing Remarks and Networking Session

Con il patrocinio della



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