Interreg

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NEXT MED

MEDinCHAMBERS

Living Lab and matchmaking study visits

Sousse, 22nd, 23th and 24th October 2026

Agenda

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Social dinner - 21 October 2026
PUMO Restaurant
(Movenpick)

Day 1 – 22 October 2026
INTERTEX FAIR
10:00 – 13:00
SITEX
15:00 – 17:00

Day 2 – 23 October 2026
LIVING LAB
(MFC POLE)
8:30 – 16:30

Day 3 – 24 October 2026
SARTEX
9:00 – 12:00

Organized by

CTICI
CAMERA TUNISO ITALIANA DI COMMERCIO E INDUSTRIA
CHAMBRE TUNISO ITALIENNE DE COMMERCE ET D'INDUSTRIE

Day 1 – 22 October
INTERTEX - SITEX

Morning session

	09:30	**Meeting point** Movenpick hotel Sousse

10:00	**13:00**	**INTERTEX VISIT**
		Free visit to the INTERTEX international fair.
13:00	**13:00**	**Light lunch**
		Light lunch will be served in the CTICI booth
15:00	**17:00**	**SITEX VISIT**
		Visit of SITEX company with a presentation.

Day 2 – 23 October 2026
Living Lab at MFC pole (Monastir)

Trainer: Fadhel Gassab
TCLF Expert: Abdelaziz Dargouth

	08:00	**Meeting point** Movenpick hotel Sousse
		Morning session
08:30	**09:0**	**Registration and welcome**
09:00	**10:2**	**Introduction and Informations**
		Interactive opening, MFC pole presentation, focus group feed backs, bootcamp debriefing, knowledge hub and digital detector presentation.
10:25	**10:5**	**Coffee Break**
10:50	**11:40**	**Introduction to ESG and DPP**
		ESG presentation (Tiziana Campisi), interactive training to DPP (Souha Bejaoui)
11:40	**13:0**	**DPP conception and game (Fadhel Gassab)**
		Co creation of a DPP through a turning table game
13:00	**14:0**	**Light Lunch**
		Afternoon session
14:00	**15:3**	**Results and votes**
		Visualisation of the results of the DPP service (Fadhel Gassab) Wall of best practices (Abdelaziz Darghouth)
15:30	**15:5**	**Startups**
		Startup pitches

Closing remarks, next step, evaluation enquiry and networking coffee break

Day 3 – 24 October
SARTEX

Morning session

	08:00	**Meeting point** Movenpick hotel Sousse
9:00	**12:00**	**SARTEX**
		Visit of SARTEX company with a presentation.