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Circular Economy in Tile Manufacturing Workshop Agenda

Date: 14 May 2026
Place: **Hilton Cairo Grand Nile Tower,** Nile Expo Hall Garden City Cairo
Activity: Activity 6.1.1 Organization of Networking Workshops

09:00 - 09:30	**Registration & Networking**
09:30 - 09:40	**Opening Remarks and INNOVATILE / Euro-Med Tile Tech Network Overview** Amr Radwan, ECITD
09:40 - 10:00	**Principles of Circular Economy in Ceramic Tile Manufacturing** Alessandra Cesaro, University of Naples
10:00 - 10:20	**Challenges in Egypt's Ceramic and Porcelain Manufacturing Sector** Ahmed Fouad, Technical manager, Fritage
10:20 - 10:40	**Manufacturing Challenges & Recent Developments in the Ceramic Sector** Wael Galal, Production Sector Manager, Gawhara Ceramics
10:40 - 11:00	**Advanced and Emerging Technologies for the Ceramics Sector** Ahmed Mohsen, Technical Manager, SACMI Egypt
11:00 - 11:20	**Environmental Sustainability within the Circular Economy** Michael Hanna, Environmental & Sustainability Expert
11:20 - 11:45	**Networking & Coffee Break**
11:45 - 12:00	**Circular Economy in Urban Planning: An Egyptian Case Study** Dr. Ahmed Eltawel, CEO, ARCH
12:00 - 12:20	**The Role of Secondary Raw Materials: The Egyptian Perspective** Khaled Al-Farra; Environmental Consultant, and former consultant at Waste Management Regulatory Authority
12:20 - 12:40	**Availability of SRMs for Ceramic Applications in Türkiye** S. Can Gen, Istanbul Technical University
12:40 - 13:00	**Utilizing SRMs in Tile Manufacturing: Challenges and Opportunities** Enrique Sánchez, University Institute of Ceramic Technology-UJI
13:00 - 13:45	**Panel Discussion: Advancing Circular Economy in Manufacturing: Research, Policy, Industry, and Market Opportunities** Panelists: Mohamed Eissawi, Assistant Minister of Local Development and Environment for Investment; Hossam Abouelhassan, Executive Manager, Mayorca Ceramic; Diaa Hamza, General Manager, Chamber of Chemical Industries Ehab Elsaka, Head of the Waste Division, Federation of Industries Enrique Sánchez, University Institute of Ceramic Technology -UJI Moderated by: Salma Essawi, ECITD
13:45 - 15:00	**Networking Lunch**
15:00 - 16:00	**Network Sign-Ups**