



**Interreg**

**NEXT MED**



Co-funded by  
the European Union

# Crafting a sound intervention logic

First call for proposals online information event – 23 January 2024

#everythingMEDpossible



REGIONE AUTÒNOMA  
DE SARDIGNA  
REGIONE AUTONOMA  
DELLA SARDEGNA



GENERALITAT  
VALENCIANA  
Presidencia



سلطة منطقة  
الاقتصادية الخاصة  
AQABA SPECIAL ECONOMIC ZONE AUTHORITY



# Objectives of the presentation

- Understand the key components that structure a project
- Demonstrate **change** (outcome on mid-term perspective), **impact** (long-term perspective), ambition and justify the need and added value of the project
- Design a **coherent, clear and achievable** intervention logic
- Must-read material:
  - Interreg NEXT MED Programme document
  - Performance framework methodology paper (definition of result/output indicators and information on target values)
  - Guide for project preparation



Interreg

NEXT MED



Co-funded by  
the European Union



# Setting the scope of the project

## Overall objective

- Ambition at large (at society, sector, transnational level)
- Corresponding to Interreg NEXT MED Programme Specific Objectives
- Ex.: *2.1 Promoting energy efficiency and reducing greenhouse gas emissions*

## Main field of intervention

- Enables monitoring of financial allocation by intervention type, particularly for achieving a 30% EU budget expenditure target on climate objectives
- Determines choice of output/result indicators
- Ex.: *041. Energy efficiency renovation of existing housing stock, demonstration projects and supporting measures*

## Specific objective

- Immediate, clear, achievable goal within the project's lifetime through planned activities and outputs. **Measurable and verifiable** at the end of the project.
- Recommended 1, **max. two** Specific Objectives at project level. Seek inspiration from 'List of indicative actions' contained in Programme document
- Ex: *1. To improve energy efficiency performance of identified existing infrastructures / 2. To boost citizen engagement in the adoption of energy efficiency measures*



Interreg



Co-funded by  
the European Union

NEXT MED



# Delivering on the promise

## Expected result

- Change in the local situation as direct consequence of the project implementation, the immediate advantage for beneficiaries or end users and the behavioural change
- **1 Expected Result per Project Specific Objective**
- Ex: 1. *At least a 20% improvement in energy efficiency in 50 targeted existing infrastructures* / 2. *A significant rise in the installation of energy-efficient appliances and systems in homes, as reported by at least 30% of the participating households*

## Work Packages

- Cluster of activities to organize project implementation and plan distribution of tasks
- At least one technical Work Package per Expected Result / **2 mandatory WPs** (management + communication under leadership of Lead Applicant)
- Technical WPs (up to 4) can refer to different levels of intervention, such as the societal level (e.g., capacity building), the technical level (e.g., pilot projects, living lab) and the regulatory level (e.g., policy framework)

## Outputs

- Products, capital goods and services which result from the implementation of project activities
- Ex: 1. *Customized retrofit measures implemented to enhance energy efficiency in buildings* / 2. *Online platform for easy access to energy efficiency information, featuring a directory of recommended appliances and a community support forum*
- **Max. 3 key activities per output, focus on replicable and transferable outputs**



Interreg



Co-funded by  
the European Union

NEXT MED



# Measuring achievement

Output indicators	Result indicators
RCO01 Enterprises supported (of which: micro, small, medium, large)	RCR01 Jobs created in supported entities
RCO02 Enterprises supported by grants	RCR03 Small and medium sized enterprises (SMEs) introducing product or process innovation
RCO81 Participations in joint actions across borders	RCR81 Completion of joint training schemes
RCO82 Participations in joint actions promoting gender	RCR85 Participations in joint actions across borders after project completion
RCO84 Pilot actions developed jointly and implemented in projects	RCR84 Organisations cooperating across borders after project completion
RCO85 Participations in joint training schemes	RCR104 Solutions taken up or up-scaled by organisations
RCO87 Organisations cooperating across borders	
RCO90 Projects for innovation networks across borders	
RCO116 Jointly developed solutions	

- Focus on Interreg common indicators to better capture the outputs and results of cooperation action
- Limited number of result indicators, which are widely relevant to the different actions
- **Output indicators:** measure specific deliverables of the intervention
- **Result indicators:** measure the immediate effects of the intervention supported, with reference to the direct beneficiaries, population targeted or users of infrastructures

Applicants shall:

- provide clear information on the type, sector, scope, geographical area and timeframe of each indicator;
- explain how the target value will be calculated and how the indicator is going to be monitored.

## Key concepts

- **Joint/Jointly:** involvement of organizations from at least two participating countries
- **After project completion:** entities have a formal agreement to continue cooperation, after the end of the supported project
- **Uptake/up-scaling of solutions:** should be documented by the adopting organisations in, for instance, strategies, action plans



Interreg



Co-funded by  
the European Union

NEXT MED



# Pursue a bold vision with accountability for results



**Interreg**

**NEXT MED**



Co-funded by  
the European Union

